





# About

Every neighborhood has a history. Every block has a story. Youth from Brooklyn share stories about how to improve their neighborhoods through community engagement.

Starting in Brooklyn, **the New York City Police Foundation**, in conjunction with local community partners, is giving young men and women of NYC a platform to tell the world about where they live. Through video, photos, essays, and other media, students have delved deeply into the background of their neighborhoods, and prominent figures, conducting research and interviewing their neighbors to develop their stories. Come learn about the background behind the names of parks, the impact of community leaders, and the future these kids are planning.

We will expand the program to different boroughs, so students from other communities will be able to tell their stories, too.



For more information:

646-610-4231

[info@mybrooklynstory.org](mailto:info@mybrooklynstory.org)

[www.mybrooklynstory.org](http://www.mybrooklynstory.org)





**James P. O'Neill**  
Police Commissioner  
(646) 610-6700  
dcpi@nypd.org  
@nypdnews

**FOR IMMEDIATE RELEASE**

**NOVEMBER 16, 2016**

**The NYPD and Brooklyn Borough President Launch #MyBrooklynStory**  
*Connecting the NYPD with all Brooklynites through personal neighborhood stories*

**Brooklyn, New York**— Police Commissioner James P. O'Neill and First Deputy Police Commissioner Benjamin Tucker joined Brooklyn Borough President Eric Adams at Borough Hall on November 16th to announce the official launch of the #MyBrooklynStory project, and website, and a public competition.

With them were young people from the Brownsville, Bedford-Stuyvesant, Crown Heights, Red Hook, Ocean Hill, and Coney Island neighborhoods, all participants in #MyBrooklynStory, which has involved them in telling the stories of their respective neighborhoods through video, photos, essays, and other media.

"Although the NYPD has helped facilitate this project, these aren't police stories," said Police Commissioner James P. O'Neill. "They are stories of entire neighborhoods being engaged. They're about people owning and embracing the environments that shaped them, as well as the people around them, and the people who came before them,"

"I am proud of my Brooklyn story, a story that started as a kid on the streets of Brownsville and has continued to becoming the first African-American to serve as borough president," said Brooklyn Borough President Eric Adams. "There are millions of stories just like mine, each reflecting a rich neighborhood history and brimming with the promise of a bright tomorrow. #MyBrooklynStory is a laudable initiative by the NYPD to bring young people from Coney Island to Crown Heights into the spotlight, all while strengthening the critical bond between communities and the police who serve and protect them everyday"

Every neighborhood has a history. Every block has a story. Working under the title of #MyBrooklynStory, young people from Brooklyn are sharing stories about their neighborhoods and how to improve them through community engagement. The students have delved deeply into the history and background of each neighborhood and its prominent figures, conducting research and interviewing their neighbors to develop their narratives.

Fourteen of these stories have been mounted at MyBrooklynStory.org and will be pushed out on other social media maintained by the NYPD.

[www.nyc.gov/nypd](http://www.nyc.gov/nypd)  
[www.nypdnews.com](http://www.nypdnews.com)





## NYPD top cop James O'Neill launches story-sharing program seeking to connect Brooklyn youth with police



James O'Neill kicked off #MyBrooklynStory. Wednesday, October 16, 2016 10:27 PM

The city's top cop wants to get to know Brooklyn's young people.

ANDY MAI  
JOHN ANNESE  
NYPD Commissioner James O'Neill kicked off a program on Wednesday called #MyBrooklynStory.



Wednesday, November 23, 2016

## Brooklynites encouraged to highlight borough life through #MyBrooklynStory

NIKKI B. MASCALI

The campaign was launched Wednesday by Borough President Eric Adams and NYPD Commissioner James P. O'Neill.



Photo: NYPD News



## NYPD launches '#MyBrooklynStory' social media campaign

Updated November 16, 2016 10:27 PM



0 Comments



The campaign, spearheaded by Commissioner James O'Neill, is called #MyBrooklynStory. (11/16/16)

BROOKLYN - The NYPD is launching a new campaign to help expand neighborhood policing.

Brooklyn Borough President Eric Adams says that for many Brooklyn youth, their Brooklyn story is a negative encounter with police. This is an effort to change the narrative. The campaign, spearheaded by Commissioner James O'Neill, is called #MyBrooklynStory.

The NYPD worked with students over the summer to create videos about the history of their communities and the people living in and shaping them. The department wants residents to create their own videos or send photos telling their own Brooklyn story.



**NYPD news**  
New York City Police Department

NYPDnews.com/recap

Police Commissioner O'Neill, First Deputy Commissioner Tucker Help Launch #MyBrooklynStory



Connecting the NYPD with all Brooklynites through personal neighborhood stories

Police Commissioner James P. O'Neill and First Deputy Police Commissioner Benjamin Tucker joined the New York City Police Foundation and Brooklyn Borough President Eric Adams at Borough Hall Wednesday to announce the official launch of the #MyBrooklynStory project, website, and a public competition.

With them was young people from different Brooklyn neighborhoods — all participants in #MyBrooklynStory, which has involved them in telling the stories of their respective neighborhoods through video, photos, essays, and other media.



Community Center

## Brownsville Talks Gregory Jackson's Irreplaceable Leadership in #MyBrooklynStory Video

'He could've drove a Rolls Royce from here to Madison Square Garden, he took the subway,' said a friend.

By Sarah Kaufman (Patch Staff) - November 18, 2016 4:44 pm ET



BROWNSVILLE, BROOKLYN — Brownsville community leader and New York Knick Gregory Jackson clearly made an impact on almost everyone in the neighborhood, so much so that the Brownsville recreation center is now called the Gregory Jackson Center.





# Contest

Everybody has a story about their neighborhood. We want you to share yours. We are looking to feature photos, artwork, short videos (no longer than 45 seconds), essays (500 words or less), or poems/raps about what makes your neighborhood special. We will select the best submissions and post them. Then everyone will be invited to vote on their favorite entry. This contest is borough wide for all ages.

## Top Prizes

- **Luxury Suite & 10 Tickets for a Brooklyn Net's Game (including food and other V.I.P. access)**
- **MacBook Air**
- **Canon Rebel T6i Digital Camera**
- **\$500 Gift Card**
- **Beats Pro Headphones**

An additional twenty five (25) winners will be chosen to receive a \$100 gift card.

For more information about [#MyBrooklynStory](https://www.mylongislandstory.org) and how to participate in the Share Your Brooklyn Story Contest: [MyBrooklynStory.org](https://www.mylongislandstory.org)

Contest ends **March 17, 2017**



# New York City Police Foundation



**New York City  
Police Foundation**  
Invest in a Safe City

The New York City Police Foundation provides strategic resources in support of NYPD initiatives that make New York City a safer place to live, work, and visit. The NYPD's budget covers most expenditures for operations, personnel, facilities and equipment, but leaves little to finance innovative initiatives. The Police Foundation invests in programs that are designed to help the NYPD keep pace with rapidly evolving technology, strategies, and training that could not get funded in the city budget.

By supplying seed capital for numerous pilot programs, the NYPD is able to create model programs that stimulate and accelerate innovation to fight crime. Once established, these programs are often expanded and incorporated into the city's budget, leveraging the Foundation's initial investment many times over and having a major impact on NYPD operations.

The New York City Police Foundation is the only organization authorized to raise funds on behalf of the NYPD.

Police Foundation's partnership with the NYPD in action:

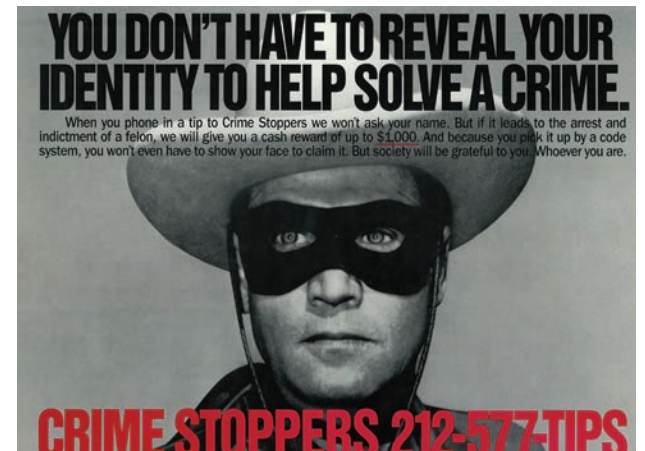
- The Foundation supports counterterrorist initiatives that include the International Liaison Program, which stations NYPD Investigators around the world to gather global intelligence for the protection of New York City.
- All rewards for the Crime Stoppers and Gun Stop programs, which have assisted the NYPD in solving over 5,300 violent crimes and seizing more than 3,500 illegal weapons, are paid by the Foundation.
- The Foundation supports the Neighborhood Policing Program's community engagement activities to improve relations between the police and the communities they serve and to continue to drive crime down.

For more information:

**212-751-8170**

[info@nycpolicefoundation.org](mailto:info@nycpolicefoundation.org)

[www.nycpolicefoundation.org](http://www.nycpolicefoundation.org)







# Stay Connected

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646-610-4231

[info@mybrooklynstory.org](mailto:info@mybrooklynstory.org)

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Police Foundation**

Invest in a Safe City

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In Partnership with:



**Eric L. Adams**  
Brooklyn Borough President

